

ANNUAL RAMS FOR LIFE BENEFIT GOLF TOURNAMENT



FRIDAY KNIGHT LIGHTS

C.B. & POTTS
RESTAURANT & TAPROOM



SPONSORSHIP OPPORTUNITIES

ALL DAY | FRIDAY | SEPTEMBER 4TH

Be a presenting sponsor and join with C.B. & Potts to kick off Labor Day Weekend on Friday, September 4th at Collindale with our two annual signature events: the annual **RAMS FOR LIFE** Golf Tournament and the **FRIDAY KNIGHT LIGHTS** Community Celebration. The golf tournament benefits both the City of Fort Collins Youth Golf Scholarship Fund (sponsored by Peterson Toyota) and the Tom Ehlers Student-Athlete Endowment Fund at CSU.

The day begins with golfers arriving at 7am and an 8:30am shotgun start. Following the golf tournament, all are invited to mix and mingle while we gather for the awards ceremony recognizing the 1st, 2nd, and 3rd place teams. There will also be prizes for men and women winners of various hole contests, raffle drawing giveaways, awards for the Best-Dressed Team, and the drawing for the "Split the Pot" cash giveaway!

At 3pm we shift gears and get our family-friendly **FRIDAY KNIGHT LIGHTS** Celebration going. This annual party features live music by Funky Business, food and drink booths, a kid's bouncy house, face painting, and more. This Fort Collins tradition draws strong attendance from afternoon into the evening, and the golf tournament always sells out. What a great way to get the 3 day holiday weekend started and to get everyone fired up for CSU vs Wyoming football the following day at Canvas Stadium.

As a Masters Sponsor, your business will be one of only five co-sponsors of both events, receiving exceptional all-day visibility. Sponsorship benefits include Golf Tournament Foursome, a Main Stage Banner, PA announcements throughout both events, your logo on the event poster, hole sponsor signage on the course, recognition on the Potts video board, inclusion in all email blasts to 7K plus C.B. & Potts opt-in customers, inclusion in PR to local media, and logo placement on the homepage of www.cbpotts.com.

Masters Sponsors also receive six reserved seats and a private table on the Potts upper patio for premium stage viewing, also included are two VIP parking passes next to the Collindale Clubhouse

Together, the **RAMS FOR LIFE** Golf Tournament and **FRIDAY KNIGHT LIGHTS** Celebration offer two outstanding opportunities to showcase your business and community engagement. We appreciate your consideration of a Masters Sponsorship or any of our other levels of participation. If you are unable to enter a foursome but would still like to support at this level or another sponsorship tier, please discuss the opportunities with Kevin Sheesley. We look forward to partnering with you for a memorable day of golf, fundraising, music, food, cold drinks, and family fun.

MASTERS SPONSOR \$1500 | 5 SPONSORS

- ▶ Foursome in Golf Tourney
- ▶ Co-Sponsor of both the RAMS FOR LIFE Golf Tournament and FRIDAY KNIGHT LIGHTS
- ▶ Logo placement on Event Poster, Potts website, emails to 7K, Potts Video Board display and call out on PR
- ▶ Opportunity to donate goodie bag items
- ▶ Hole sponsorship
- ▶ Sponsor-provided banner on the Funky Business big stage
- ▶ 2 VIP Parking Passes

BEVERAGE CART SPONSOR \$1000

- ▶ Foursome in Golf Tourney **2 SPONSORS**
- ▶ Signage on beverage cart **1 PER CART**
- ▶ PA acknowledgment at Tournament
- ▶ Opportunity to donate items for goodie bag
- ▶ Hole sponsorship

PUTTING GREEN AND/OR DRIVING RANGE SPONSOR \$1000 EACH

- ▶ Foursome in Golf Tourney
- ▶ PA acknowledgment at both events
- ▶ Opportunity to donate items for goodie bag
- ▶ Sponsor-provided banner at the putting green or range
- ▶ Hole sponsorship

INTERACTIVE HOLE \$850 EACH

- ▶ Set up a tent / table display / contest & create a fun atmosphere for players
- ▶ Network and distribute hand outs
- ▶ Foursome in Golf Tourney
- ▶ PA acknowledgement at both events
- ▶ Interactive Hole Only with No Foursome- \$250

HOLE SPONSORSHIP \$150 EACH

- ▶ Signage on course
- ▶ Opportunity to donate items for goodie bag

To confirm your sponsorship

or for additional details or information, contact:

Kevin Sheesley, C.B. & Potts Collindale
970-226-0148 or cbpotts57@gmail.com

* A processing fee will be added if paying by credit card



ANNUAL RAMS FOR LIFE BENEFIT GOLF TOURNAMENT

HOSTED BY **C.B. & POTTS**
RESTAURANT & TAPROOM



FRIDAY, SEPTEMBER 4TH
8:30AM SHOTGUN
START
4-Person Scramble
Collindale Golf Course
1441 E Horsetooth Road
Registration & Check-in
begins at 7am

Get your 3-day Labor Day Weekend started at C.B. & Potts and Collindale Golf Course We invite you and your foursome to join us for our annual golf outing and help us kick off the excitement of a new CSU football season when the following day, CSU takes on Wyoming at Canvas Stadium.

Join us for our annual **RAMS FOR LIFE GOLF TOURNAMENT** to benefit the City of Fort Collins Junior Golf Program sponsored by Pedersen Toyota and The Tom Ehlers Student Athlete Endowment Fund at CSU. Cost is \$600 per foursome, and for an additional \$150, receive a hole sponsorship with your company logo displayed.

Following the golf tournament, all are invited to mix and mingle while we gather for the awards ceremony recognizing the 1st, 2nd and 3rd Place teams. There will also be prizes for men and women winners of the various hole contests, raffle drawing giveaways, awards for The Best Dressed Team and the drawing for the winner of the, "Split The Pot", Cash Giveaway! This tournament always sells out. We suggest you reserve your spot early.

Plan on hanging around afterwards as for our annual FRIDAY KNIGHT LIGHTS Community Celebrationkicks into high gear. Have your friends and family meet you here. There will be Live Music by Funky Business, Food & Drink Booths, Kid's Bouncy House, Face Painting and more.

FOURSOME REGISTRATION FORM

GOLFER 1

NAME _____

PHONE _____ EMAIL _____

GOLFER 2

NAME _____

PHONE _____ EMAIL _____

GOLFER 3

NAME _____

PHONE _____ EMAIL _____

GOLFER 4

NAME _____

PHONE _____ EMAIL _____

PRIZES FOR BEST DRESSED TEAM & OTHER GIVEAWAYS

**INCLUDES BOX LUNCH
& OLD AGGIE BEER**

PRIZES for 1st, 2nd, & 3rd Place

- Pro Shop Credit
- Potts Swag
- And More

PRIZE HOLES INCLUDE:

- Longest Drive
- Closest to the Pin
- Longest Putt

\$600 entry fee per team. Drop off or mail completed form with payment—check or cash preferred. Make checks payable to Collindale Golf Course. If mailing, please do not send cash. If paying with credit card, please see Kevin at C.B. & Potts, or sign up in the Pro Shop. If paying with credit card, \$625.

Count our business in as a hole sponsor. Additional \$150 enclosed.

Name of business to appear on hole signage

